

TENTH EXECUTIVE FOREST POLICY COURSE

## REVISITING THE POVERTY REDUCTION AGENDA IN THE CONTEXT OF SDGs: OPPORTUNITIES AND CHALLENGES FOR ASIA-PACIFIC FORESTRY

15-25 MAY 2017  
COLOMBO, SRI LANKA



# Recap of Day 3

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Food and Agriculture  
Organization of the  
United Nations



Asia-Pacific  
Forestry  
Commission



Forest Department  
Sri Lanka



giz Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH



World  
Agroforestry  
Centre



Pacific  
Community  
Communauté  
du Pacifique



UN-REDD  
PROGRAMME



ICIMOD





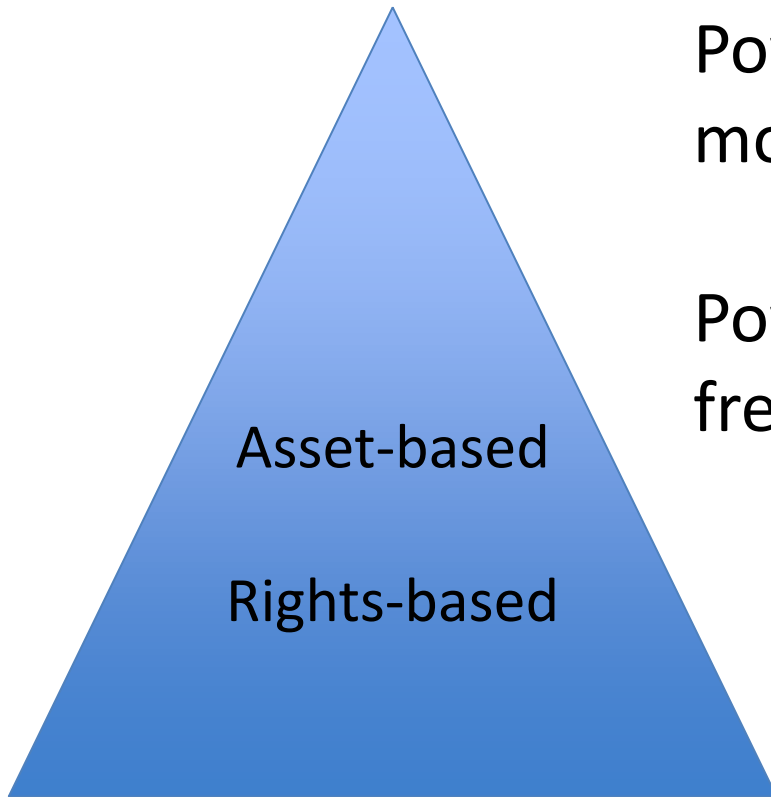
# Forest Governance Improvement and Poverty Reduction

Poverty is more than deprivation  
money and other material assets.

Poverty is having no or limited  
freedom and rights.

Good Governance promotes:

**TAP + 3E**



Poverty reduction Approaches

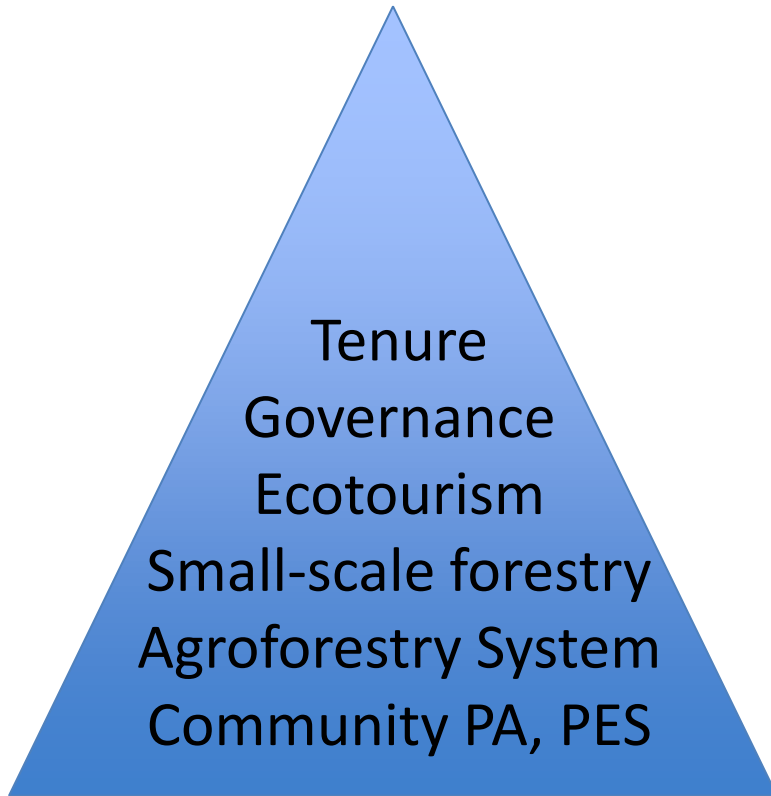


Environmental Conservation and  
Livelihood Improvement: Where and  
when it leads to a win-win situation?

**Conservation or Subsistence?**

**Out of forest-Out of Poverty!**

**Win-win situation will take time**



Poverty reduction Approaches

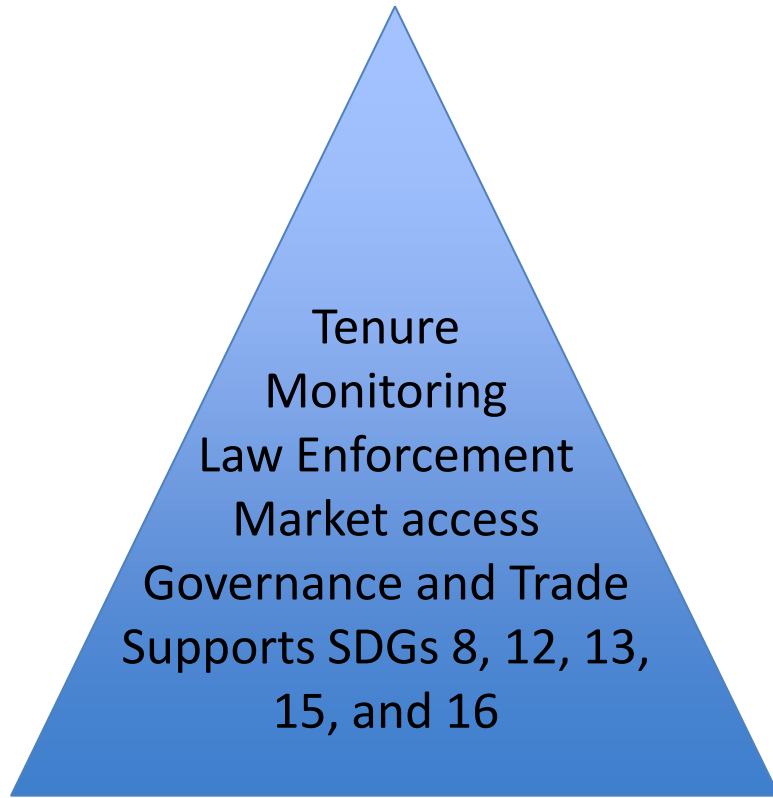


# How Forest Law Enforcement, Governance and Trade (FLEGT) could help in Poverty reduction

**Multi-stakeholder Process**

**Legal reform**

**Costs involved disadvantageous  
to rural poor**



Poverty reduction Approaches



**Does forestry contribute to poverty reduction?**

**Can forestry lift people out of poverty?**

**Where do we start to reduce poverty?**

**Will FLEGT be successful?**



**Panel  
Discussion**



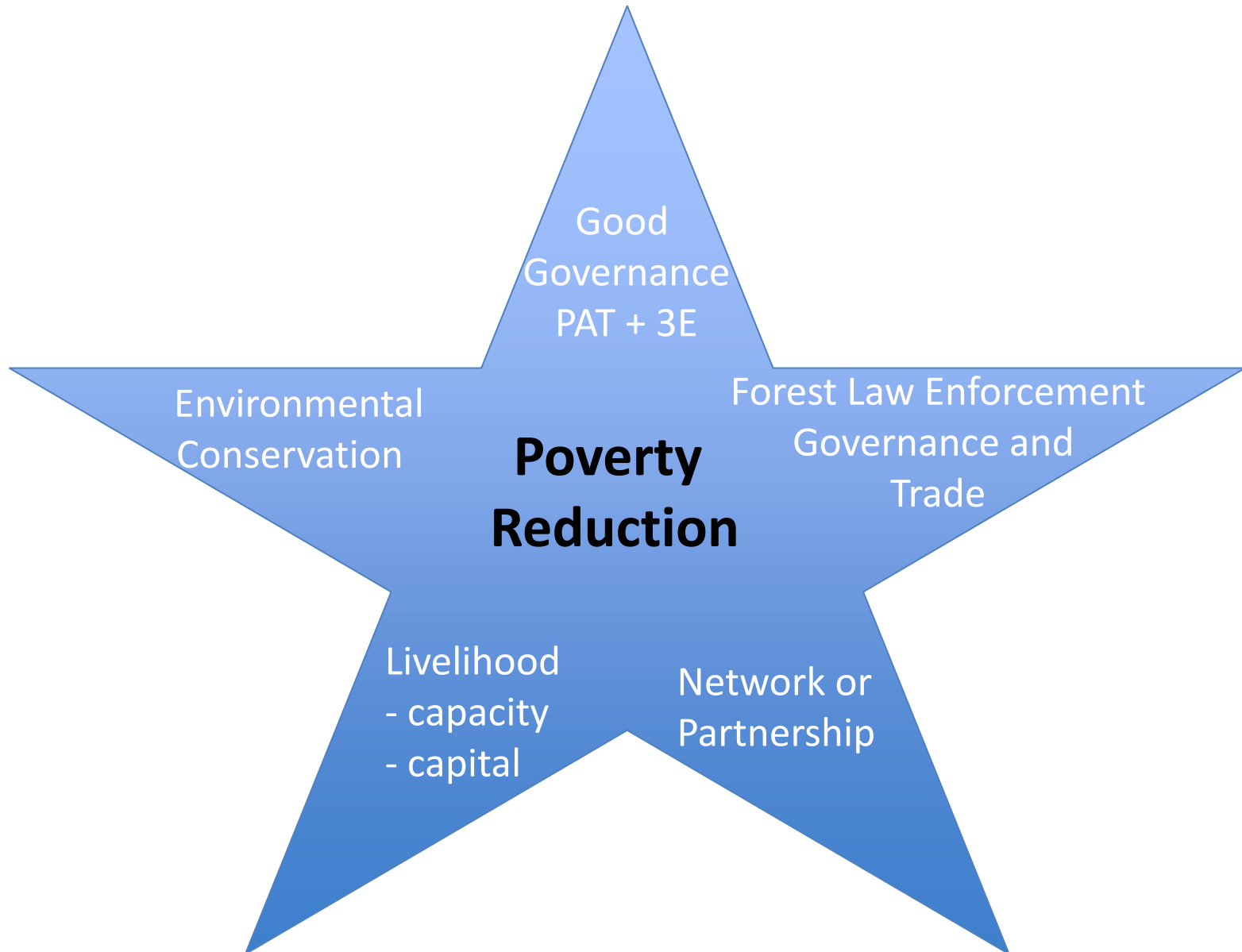
Role of forest and forestry in Poverty Reduction.



# Way forward for Forestry towards Poverty Reduction

- Value adding. Mainstreaming rural poor in the value chain of forest products.
- Allow rural people to plant, harvest, process, and market forest products like how they do for rice and mangoes.
- Support micro, small and medium enterprises through capacity and capital enhancement.
- Learn from successful rural forestry enterprises. Seeing is believing especially for policy makers.

# Poverty Reduction in Forestry



# Living in the era of Social media

## Opportunities and challenges

- What and why social media?
- Social media strategy
  1. Define your goal, objectives and target audience
  2. Choose your social net works
  3. Plan the content
  4. Make social media promotion plan
- \* [The Asia pacific Forest communication network](#)



# How to be an exceptional good presenter

- Create headline
- Story and visualization
- Simple
- Three main messages
- Involve your audience
- Refine and rehearse

Thank you